

The Beaver River Banner

Reaching
and
Reflecting

20 YEARS PROUD!
1990-2010

Controlled Circulation via Canada Post

2155 Weekly & FREE!

Subscriber Circulation: 64

Display Rate
Fall/Winter 2010/2011

.69/agate line*
15% commissionable

Why the Banner? Each FREE & Weekly issue is combed-over diligently by ten growing, diverse communities. Our area is penetrated by limited local media opportunities, resulting in a "captive", responsive & loyal audience. We're mobile folk, who frequent major centres Meadow Lake, Cold Lake, AB & North Battleford, SK, Bonnyville AB, and Lloydminster. Plus, The Banner remains a darn fine INDEPENDENT local paper with heaps of attitude and local character! **Deadline: Thursdays@NOON**

Inside Scoop

11"X 17" Tabloid Format - 6 x 9.6 pica columns, 1 pica gutter
Max height, 210 agate lines. Oh, and do we do colour!

Size Matters

Due to popular demand, our column widths in inches and mm.

1 column 1 5/8 in. 40 mm	2 column 3 5/16 in. 84 mm	3 column 5 1/8 in. 128 mm	4 column 6 7/8 in. 173 mm	5 column 8 5/8 in. 217 mm	6 column 10 3/8 in. 263 mm
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We ♥ Colour!

Readers and clients adore our generous use of eye-poppin', attention grabbin' colour. We print EIGHT pages of FULL PROCESS COLOUR WEEKLY!

**The Beaver River Banner
Amazing Offer!**

Spot is so like, totally 1982. Ask us about unlimited colour (CMYK) for 25% extra based on spatial costs.

Deadline

The Beaver River Banner publicates WEDNESDAYS (excepting staff holidays). **IMPORTANT: Booking deadline is NOON THURSDAY** for each following Wednesday's issue. However, you can always try showering us with praise or money, maybe we'll figger a way to fit you or your client in on short notice! ;-)

Stuffin's:

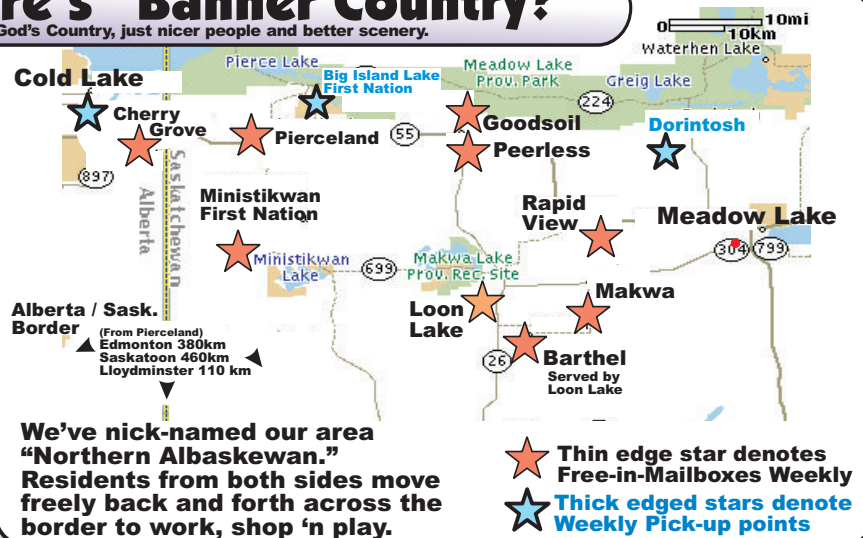
We'll mail your flyers, up to 50 grams in the Banner for 7.5 cents ea.*

Target all the audience you wish: Pierceland: 650 Loon Lake: 560 Goodsoil: 375
Rapid View: 130 Island Lake First Nation: 140 Makwa: 100 Cherry Grove, AB: 200

*50 gm or over, 8.5 cents ea. *All prices do not include G.S.T. and are subject to change... but not without warning!

"Where's "Banner Country?"

...a lot like God's Country, just nicer people and better scenery.



We prefer PDF files by E-mail or hard copies for supplied advertising material. We are PC based. We can also design or update an advertising display for a nominal fee, as well as offer other a few other design services as well, time permittin'.

CONTACT:

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